

THE NATIONAL  
APMA ANNUAL SCIENTIFIC MEETING

JULY 24-27 HONOLULU, HAWAII

HILTON HAWAIIAN VILLAGE AND CONVENTION CENTER

2014

# The National Today

OFFICIAL NEWSPAPER OF THE APMA ANNUAL SCIENTIFIC MEETING

July 24-27, 2014 • Honolulu, Hawaii • Hilton Hawaiian Village and Convention Center

Thursday, July 24, 2014



For additional meeting coverage, visit [apma-365.ascendeventmedia.com](http://apma-365.ascendeventmedia.com).

## Today's Schedule

**6-7:30 a.m.**

**Breakfast Symposium: Onychomycosis: New Topical Treatments Give New Hope to Patients**  
Ballroom A

**7:30-8:30 a.m.**

**Opening Session**  
Ballroom B

**8 a.m.-4 p.m.**

**ASPMA Comprehensive Review Courses: Clinical**  
Hilton Hawaiian Village South Pacific 1

**ASPMA Comprehensive Review Courses: Administrative**  
Hilton Hawaiian Village South Pacific 2

**8:30-9:30 a.m.**

**Exhibit Hall Grand Opening**  
Kamehameha Exhibit Hall

**CECH Scanning**

Kamehameha Exhibit Hall

**9:30-10:30 a.m.**

**Track 2: Review of Appropriate Footwear in the Workplace**  
Room 316ABC

**9:30 a.m.-Noon**

**Assistants Program: Podiatric Medicine: The Basics and Beyond**  
Room 301A

**Track 1: Surgery**  
Room 313ABC

**Track 3: Dermatology**  
Room 311

**10:30 a.m.-Noon**

**Track 2: Wound Care**  
Room 316ABC

**Noon-1 p.m.**

**CECH Scanning**  
Kamehameha Exhibit Hall

see [SCHEDULE](#), page 10

## Welcome to Beautiful Hawaii!

**A**PMA's 2014 Annual Scientific Meeting (The National) is your premier foot and ankle conference. As always, The National brings you unique value, authoritative content, cutting-edge resources, and unparalleled access to the podiatric medical community. And this year's meeting delivers it all in one of nature's most spectacular settings.

The schedule begins and ends early each day to ensure you and your family have plenty of time to take advantage of everything Honolulu has to offer. Be sure to consult the *Final Program* and the APMA mobile app to plan your schedule accordingly. The app is available for iPhone users in the App Store and for Android users in the Google Play Store. Search for "APMA Meetings." BlackBerry users, bookmark <http://apma.eventessential.org>. If you downloaded the app last year, you're all set! Just be sure you have installed any updates since last year, and select The National 2014. Check to see that you've enabled notifications to allow APMA to send important announcements about scheduling, room changes, and other breaking topics.

Today, join APMA for an energizing Opening Session at 7:30 a.m., sponsored by Upsher-Smith Laboratories, Inc.,



makers of AmLactin. Keynote speaker Greg Schwem, a business humorist, will welcome attendees, their families, exhibitors, and guests with a laugh, followed by the grand opening of our impressive exhibit hall. Plan to visit the exhibit hall more than once over the next few days to ensure you have time to peruse the products and services of our many exhibitors. Stop by the APMA booth (#623) to test

drive our new eAdvocacy site, the Residency Education Resource Center, and the Coding Resource Center; contribute to the APMAPAC; learn more about the Young Physicians' Program; and—of course—register for next year's Annual Scientific Meeting in Orlando, FL.

Enjoy a free lunch and supplement your education each day at noon with a non-see [WELCOME](#), page 11

## Laugh Out Loud with Opening Session Speaker Greg Schwem

**D**o you like to start your day with a chuckle? You're in luck, because it is with great pleasure that APMA welcomes Greg Schwem to kick off The National as our Opening Session speaker! Schwem will launch the conference with a riotous look at the current state of health care in America at 7:30 this morning. As always, attendees are invited to bring guests and family members to the event. [APMA gratefully acknowledges Upsher-Smith Laboratories, Inc., sponsor of the Opening Session.]

"If you attend my presentation looking for insight into the treatment of nail fungus with lasers, you will be sorely disappointed," said Schwem. "But if you want to start your day off with plenty of laughs about your profession, the current state of health care,

and raising your children in this crazy, high-tech world we live in, then come early and get a good seat."

Schwem's comedic take on the 21st century workplace and work/life balance has landed him on SIRIUS Radio, FOX News, Comedy Central, and the pages of *Parents Magazine*. More than just a business humorist, Schwem also is an author, nationally syndicated humor columnist, and award-winning greeting card writer. (Yes, you read that last one correctly!) He has shared the concert stage with the likes of Celine Dion and Jay Leno.

A graduate of Northwestern University's prestigious Medill School of Journalism, Schwem never envisioned a career

in laughter. Instead, he settled in Florida, becoming an award-winning reporter for NBC-owned WPTV in West Palm Beach.

But the comedy bug bit Schwem hard, and he returned to his hometown of Chicago, where he honed his stand-up act in nightclubs. When he began inserting material about business and technology into his act, audience members approached him and said, "You really should come down to my office and tell those jokes." A new approach to comedy was born.

"If you see me limping around the resort—and I do limp occasionally thanks to a few nagging tennis injuries—feel free to see [OPENING SESSION](#), page 6



Greg Schwem

**APMA**  
American Podiatric Medical Association

### Inside this issue:

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# APMAPAC

*Promoting Professional Excellence and Patient Advocacy*

★ ENSURING THE ★

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# SUCCESS

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Visit the **APMA booth (#623)** today to make your donation to APMAPAC and take a tour of APMA's new eAdvocacy Federal and State Action Center.

**Can't make it to the exhibit hall?**

Visit [www.apma.org/donate](http://www.apma.org/donate) any time and make a difference for podiatry. Become a TEAM APMAPAC member today!

PURPOSE: The American Podiatric Medical Association Political Action Committee's purpose is to raise and disburse funds to candidates for federal office who support the legislative priorities and goals of the podiatric medical profession.

IMPORTANT: You may contribute or not contribute without concern of being favored or disadvantaged. Occupation/Employer information is required for aggregate annual contributions of more than \$200.00 by the Federal Election Campaign Act. Federal election law does not permit corporate contributions to be used for donation to candidates for federal office. Political contributions are not deductible for income tax purposes.

## Today's Education Highlights

### Experts to Address Onychomycosis, Latest Research, and Surgery, Dermatology Topics

Today's program features expert speakers discussing several important podiatric and practice topics. Subjects addressed in sessions will include onychomycosis; surgical treatments of hallux valgus, fractures, and osteomyelitis; and dermatological issues of interest to podiatric physicians. In addition, important new research will be reviewed in a Plenary lecture and the Oral Abstracts session.

#### 6-7:30 a.m. in Ballroom A, Breakfast Symposium: Onychomycosis: New Topical Treatments Give New Hope to Patients

- "Review of Studies," Jeremy J. Cook, DPM, MPH, will review products to help podiatric physicians have a better understanding of what patients may be using to battle onychomycosis.
- "Review of All Available Treatments," Tracey C. Vlahovic, DPM,

will look at two topical treatments—efinaconazole and tavaborole—recently approved by the FDA.

#### 9:30 a.m.-noon in Room 313ABC, Track 1, Surgery

- "Surgical Correction of Hallux Valgus: Physician-Based Outcome Measures Versus Patient-Perceived Outcome Measures," Erin E. Klein, DPM, MS, will discuss patient surveys and their validity in tracking outcomes.
- "External Fixation Basics, Techniques, Uses," Patrick R. Burns, DPM, will demonstrate the basics of building external fixation devices for foot and ankle applications.
- "Current Concepts of Open Fracture Treatment," Keith D. Cook, DPM, will discuss new approaches in time to surgery and the use of antibiotics when treating open fractures.
- "Complications with Internal Fixation," Alan J. Block, DPM, MS, will use case studies to explore when to use which options for fixation.
- "Update on Osteomyelitis," Warren S. see [EDUCATION](#), page 10

## APMA Open for Business



Registration for the The National opened Wednesday afternoon as attendees gathered at the temporary Registration Desk at the Hilton Hawaiian Village Waikiki Beach Resort yesterday.

## Celebrate the Hawaiian Way: APMA's Luau Reception Is Tonight



No trip to Hawaii is complete without a luau celebration, blending the natural beauty of your surroundings with the excitement of traditional Hawaiian entertainment.

Don't miss tonight's APMA Luau Reception from 5:30 to 7:30 p.m. on the Great Lawn at the Hilton Hawaiian Village Waikiki Beach Resort. The luau is sponsored by APMA's friends at Anacor Pharmaceuticals, Inc.; Bako Integrated Physician Solutions; MediTouch EHR/HealthFusion; the Podiatry Insurance Company of America; and Spenco Medical Corporation.

Attendees will enjoy a taste of Hawaii with light hors d'oeuvres. Adults get a complimentary tiki-cocktail and soft drinks and can take advantage of a cash bar. This beautiful outdoor reception will

be set against the Duke Kahanamoku Lagoon and will feature spectacular Polynesian entertainment. Go on a tour of the exotic South Pacific with the drum beats of Tahiti, the romance and legends of French Polynesia, the indigenous dances of the Hawaiian islands, and the dangerous fireknife dances of Samoa. It will be an experience your family will remember for years to come.

If you ordered tickets for the Luau Reception along with your registration, you may pick them up at the Registration Desk in the Hawaii Convention Center today. If you wish to purchase tickets, a limited number are available today at the Registration Desk for \$30 apiece (children under 12 attend for free, but all attendees must have a ticket). ✨

## Question of the Day

### Q: Which sessions or topics are you most looking forward to attending at the APMA 2014 Annual Scientific Meeting?



"I am looking forward to hearing about new technology and about the most advanced treatments available for toenail fungus. I will probably attend the Breakfast Symposium about it."

Yuya Suzuki, Sydney, Australia



"I am here to attend the Surgery track. I am mostly interested in hearing about forefoot surgery. I also want to learn about new developments in the treatment of onychomycosis."

Aram Isaiants, DPM, Los Angeles



"I am here about wound care—diabetic wound care, sickle cell wound care. I have those types of patients with sickle cell, and there is not a lot of information about sickle cell. There is a lot about diabetic cases, but not sickle cell."

Nina Robinson, DPM, Beverly Hills, CA



"Reconstructive surgery is an area of interest for me. The other things that are important right now are ICD-10, which is around the corner, and some practice management, which is beneficial for everybody."

Ryan Downey, DPM, Silverdale, WA

## Residency Genesis: An Update

As of July 2, 556 (87.4 percent) of the 636 applicants for a residency training program had matched with a residency. That leaves 70 applicants still seeking a position for the 2014–15 training year, 44 of whom are members of the class of 2014. The profession has made tremendous progress since the 2013 CASPR/CRIP cycle, generating approximately 60 new positions since March 2013. But APMA and CPME remain committed to providing a residency program for every qualified graduate.

CPME has been nimble in adjusting its processes to expedite approval of new residencies—without compromising the quality of its reviews. Earlier this month, CPME's Residency Review Committee determined the new Podiatric Medicine and Surgery Residency sponsored by Martin Health System in Stuart, FL, is eligible for on-site evaluation. The program is requesting approval for 1/1/1 positions. The council also is working with two institutions to complete applications for a total of 7/7/7 positions. (Visit [www.CPME.org/residency](http://www.CPME.org/residency) for the latest information on positions eligible for evaluation.)

CPME has continued to enforce the enrollment cap, resulting in unprecedented stability in the number of students entering and graduating from the nation's colleges of podiatric medicine. The council also has conducted three separate efforts to increase the number of approved residency positions by determining which existing programs have the capacity to add

positions. Those efforts alone have resulted in 101 new positions since 2009.

Those efforts are paying dividends for the profession. In fact, this year, there were enough CPME-approved residency positions for every member of the class of 2014. Unfortunately, there were many previously unmatched graduates in the match, and not every approved position is filled every year, due to a variety of factors. These factors include dwindling clinical volume, hospital funding, and more.

Only about 10 percent of the podiatric medical profession is involved in residency training. APMA exhorts its members to help address our residency shortage. Get involved as faculty at your local residency program; bring surgical cases to your local residency program (this step is particularly important because some existing programs are not filling their positions due to declining clinical volume); or start a new program if you believe your institution could support one.

William Spielfogel, DPM, recently launched a new Podiatric Medicine and Surgery Residency program with the added credential in Reconstructive Rearfoot and Ankle Surgery (PMSR/RRA) at North Shore Long Island Jewish Health System—Lenox Hill Hospital in New York. Dr. Spielfogel recently spoke with *APMA News* to dispel some of the myths around the process. (Read the full story in the June issue of that publication, available at the APMA booth [#623].)

"The process is fair," Dr. Spielfogel said. "It's very thorough, but they aren't trying to trick you. We need uniform standards

across the board to educate residents." He advised other physicians to get involved in residency education and to treat the process of starting a residency program like following a recipe: "Everything you need to know is in CPME 320 and 330. It's like a cookbook. You just have to follow the recipe." He took advantage of assistance from CPME and from the American Association of Colleges of Podiatric Medicine (AACPM) National Residency Facilitation Project, for which APMA provides significant funding.

This afternoon at The National, the AACPM Council of Teaching Hospitals (COTH) will hold its 2014 Residency Director's Workshop from 2 to 3:30. This program is designed to address current topics of importance to residency directors and faculty, as well as those who are considering becoming residency directors. This year, COTH will cover the new residency selection scramble process Match Phase II, which will streamline and condense the selection and scramble process into a one-week period. The workshop also will address the issue of proper logging, which, as a CPME requirement, is a complicated but necessary quality assurance function. The session will allow time for participants to network with AACPM and COTH staff to address other questions and concerns.

If you're interested in following in Dr. Spielfogel's footsteps by getting involved in residency education, make it a point to attend the workshop, in Room 301B. Then contact the National Residency Facilitation Project at [ewolf@aacpm.org](mailto:ewolf@aacpm.org) or CPME at 800-372-0775.

### Support for Unmatched Graduates

In addition to working actively to address the residency shortage, APMA has focused significant effort on providing resources for those graduates who have not yet matched with a program. APMA offers a suite of tools and articles about managing student loan debt at [www.apma.org/youngphysicians](http://www.apma.org/youngphysicians) and is working to develop resources for unmatched graduates in the form of interview advice and more. *APMA News* publishes a monthly interview with a residency director with firsthand advice for students and past graduates about matching with residency programs; the archive of interviews can be found at [www.apma.org/youngphysicians](http://www.apma.org/youngphysicians).

This spring, the APMA House of Delegates adopted Resolution 10-14, which provides for APMA-funded postgraduate transitional research programs at colleges with unmatched students. APMA provides a matching grant of up to \$25,000 per school to fund research conducted by an unmatched graduate from that institution.

Join APMA in addressing our residency shortage head-on. "For more than a century, our profession has overcome challenges by uniting in the face of adversity," said APMA Executive Director and CEO Glenn Gastwirth, DPM. "Now is not the time to abandon the goals of educational parity with allopathic and osteopathic medicine. Now is the time for every member of the profession to redouble his or her commitment to the future of podiatric medicine." ✨

## APMA BOT Discusses Communications, Residencies

The APMA Board of Trustees covered a variety of important topics, ranging from communications to residency genesis, during its summer meeting yesterday at the Hilton Hawaiian Village.

The meeting began with a report from President Frank Spinosa, DPM, who updated the board on his recent travels. Dr. Spinosa and APMA Executive Director and CEO Glenn B. Gastwirth, DPM, recently returned from the American Osteopathic Association (AOA) House of Delegates meeting in Chicago, where APMA was recognized from the podium. APMA has a strong and ongoing relationship with AOA, and Drs. Gastwirth and Spinosa met many members of the AOA leadership during the meeting, including the speaker of the house, president, CEO, outgoing president, president-elect, vice president, and past presidents. They also met with the National Board of Medical Examiners president.

Dr. Spinosa shared with the board that although osteopathic schools graduate several thousand new DOs each year, they have only about a third of the needed osteopathic

residency positions. The remainder of the DO graduates must seek allopathic residencies or go unmatched. This information gave rise to a discussion of how best to communicate with students and graduates, and the differences in the way osteopathic medicine as a profession handles its residency shortage as compared with podiatric medicine. The osteopaths, for example, have considered providing residents no stipend or even charging residents to participate in residency training.

Dr. Spinosa also covered his plans to improve communications with members, particularly state leadership. During next year's House of Delegates meeting, he said, he will ask all trustees to join him on the dais during his state-of-APMA presentation so that they may provide information about their work on behalf of the profession.

Dr. Spinosa and Ira Kraus, DPM, APMA treasurer, recently returned from the American Board of Foot and Ankle Surgery (ABFAS) oral boards. APMA leadership will meet with ABFAS tomorrow in Hawaii.

APMA's Young Physician Liaison to the

Board of Trustees Mindi Feilmeier, DPM, reminded the board about the Young Physicians' Institute coming up in October in Franklin, TN, and the assembled group discussed how the Young Physicians' Program can best be branded and promoted.

Discussion also covered how APMA can

influence ICD-10 implementation, as well as participation in the RUC and CPT process.

Board members expressed their enthusiasm about this year's Annual Scientific Meeting and the many opportunities to meet with and hear from members and other attendees. ✨



APMA President Frank Spinosa, DPM, (center) presides over the BOT meeting yesterday.

## Feed Your Appetite for Education with Non-CECH Lunches

Supplement your education at The National—and enjoy a free lunch—with non-CECH lunch symposia today, Friday, and Saturday at noon in Ballroom A.

Today, get “The Truth about Healing Your Patients and Building Your Practice with Evidence-based Living Cellular Technologies,” presented by John Steinberg, DPM, and Harry Goldsmith, DPM. This symposium is sponsored by a generous grant from Organogenesis Inc.

“This symposium will be an informative session about living tissue technology in healing problem wounds,” Dr. Steinberg said. “We will cover the technology and the clinical data that support proper usage.”

During the session, Dr. Steinberg will review proper patient selection and perform case reviews, and Dr. Goldsmith will address reimbursement and coding concerns.

“We hope to supply the audience with the science of how to use this technology, as well as the coding and reimbursement tips that will help to get this technology to their patients,” Dr. Steinberg said.

Friday, enjoy lunch while learning about a multidisciplinary approach to managing the chronic gout patient. Gordon Lam, MD, who specializes in rheumatology, and Michael Ryan, DPM, will present this symposium, sponsored by a generous grant from Crelta Pharmaceuticals.

Dr. Lam will review typical clinical presentations and proper diagnosis of gout, as well as the 2012 American College of Rheumatology Gout Guidelines. He will cover comprehensive medical treatment strategies and considerations for referral to a rheumatologist for collaborative management of the patient.

“Throughout the program, I will talk about my experience in practice working with local podiatrists and how we co-manage gout patients in our community,” Dr. Lam said. “This multidisciplinary approach provides a comprehensive network for our gout patients, many of whom are misdiagnosed and untreated or undertreated by primary care providers. Working together, we have been able to decrease the morbidity and disability of this disease, while improving quality of life of our patients.”

Saturday, uncover new options and opportunities in treating fungal infections with topical agents. Tracey Vlahovic, DPM, is the presenter at this symposium sponsored by a generous grant from Valeant Pharmaceuticals North America LLC.

Dr. Vlahovic’s talk will cover Luzu (luliconazole cream) and Jublia (efinaconazole topical solution).

These symposia are a great way to get even more educational value from The National—and to fuel you for the afternoon. Please join our generous sponsors for one or more of the non-CECH lunch symposia. \*

### Scanning Schedule

**Thursday**  
8:30-9:30 a.m.  
Scanning in the exhibit hall  
1.5 contact hours

**Noon-1 p.m.**  
Scanning in the exhibit hall  
2.5 contact hours

**3:30-4 p.m.**  
Scanning in the exhibit hall  
2.5 contact hours

**Friday**  
9-9:30 a.m.  
Scanning in the exhibit hall  
2.5 contact hours

**Noon-1 p.m.**  
Scanning in the exhibit hall  
2.5 contact hours

**2-2:30 p.m.**  
Scanning in the exhibit hall  
1 contact hour

**Saturday**  
9-9:30 a.m.  
Scanning in the exhibit hall  
2.5 contact hours

**Noon-1 p.m.**  
Scanning in the exhibit hall  
2.5 contact hours

**1-2 p.m.**  
Poster Abstracts Symposium  
Scanning in poster exhibit  
1 contact hour

**2-4 p.m.**  
Risk Management Seminar  
Ballroom B  
Scanning immediately following the conclusion of the seminar  
2 contact hours

**Sunday**  
10:30-11 a.m.  
Scanning outside lecture hall  
Hilton Hawaiian Village, Coral 4  
3 contact hours

**12:30-1 p.m.**  
Scanning outside lecture hall  
Hilton Hawaiian Village, Coral 4  
1.5 contact hours



REdRC is an online repository of educational materials to supplement residents’ daily hands-on experience and is free for APMA members.

Visit [REdRC.org](http://REdRC.org) to learn more and opt-in today.



#### REdRC offers:

**Quality**—REdRC lectures are generated from experts in the field and are based on competencies identified in CPME approved guidelines for residency education. Created in partnership by APMA, ACFAOM, ASPS, ASPM, and AENS, topics presented through the REdRC cover the full spectrum of podiatric medicine.

**Flexibility**—Lectures can be accessed anywhere, anytime through the online portal. Residency directors will not have to prepare weekly lectures, and residents will have the opportunity to learn from a range of experts.

**Value**—When compared with similar products currently available, REdRC represents a tremendous value for residency programs: free for residents who have activated their APMA membership. This is made possible due to the generous support of its founding sponsors, including Gebauer Company, the Podiatry Insurance Company of America, Organogenesis, Inc., Merz Pharmaceuticals, LLC, Bako Integrated Physician Solutions, Meditouch EHR/HealthFusion, and KCI USA, Inc.

**Growth**—By July 2015, REdRC will feature 150 lectures. Additionally, plans are in place to expand the resources available for residents to include monthly webinars, procedure- or device-specific supplemental training videos, and a résumé builder section for third-year residents.

#### Founding Sponsors



**REdRC**  
Residency Education  
Resource Center

## Your Vital Tools for Staying Connected to The National

Welcome to the start of four days of intense learning and networking! To make the most of your time in Hawaii,



download the APMA Meetings app. Each year, The National mobile smartphone and tablet app gets more and more popular. Users this year will discover a more intuitive interface presenting the same great features we brought to you last year! You will be able to search and filter education sessions and exhibitors to create your own personal itinerary; access floor plans and exhibit hall maps; receive breaking news alerts; and much more!

Do you need to make evening plans? Check the app for dining information and the weather forecast. Would you like to book a service at the Hilton Hawaiian Village Mandara Spa? Check the app for hotel contact information. Do you need to complete your session evaluation while the material is fresh in your mind? All evaluation forms are on the app. You can even read today's copy of *The National Today* through the app!

Best of all, if you still have last year's app on your mobile device, you are all set for this year! If you do not have the app, look for "APMA Meetings" in the iTunes App Store for iPhone and iPad and Google

Play Store for Android devices. A Web-optimized version of the app is available for BlackBerry. For more information, stop by the APMA booth (#623) in the exhibit hall.

There are now more ways than ever to stay connected with APMA and The National through social media, and you need to be a part of them all. We will once again be tweeting highlights of the event and encourage you to follow @APMATweets on Twitter to stay in the know. Send your own tweets with the hashtag #ASMHawaii so we can share your unique National experience with the rest of our members. (Young Physicians—don't forget to include your hashtag as well, #youngdocsrock!)

In addition to Twitter, stay up to date with The National during and after the event on Facebook, Google+, and Pinterest. Each platform will deliver valuable information to keep you current with what is happening on site and what is coming up next. After the meeting, you will definitely want to check back with our social media accounts for pictures and highlights of Hawaii!

If you have a question about any of APMA's social media channels, visit the APMA booth (#623)! \*

### OPENING SESSION

Continued from page 1

approach me and offer possible remedies," Schwem said. "It may sound strange, but I enjoy it when my audience discusses their area of expertise with me. My lone exception to this rule is when I perform at life insurance conventions."

“

I enjoy it when my audience discusses their area of expertise with me. My lone exception to this rule is when I perform at life insurance conventions.

Greg Schwem

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Following Schwem's performance, stick around and get into the spirit of aloha with traditional Hawaiian entertainment. Afterward, you may just find yourself hula-ing down to the exhibit hall grand opening, where you can find Schwem at 9 a.m. in the APMA booth (#623)! \*

**ASSOCIATION OF EXTREMITY NERVE SURGEONS**



AENS is a specialty society and APMA Affiliate focused on promoting collaborative study, surgical training and research in the area of peripheral nerve disease and extremity nerve treatment.

AENS also supports a Research & Mission Foundation.  
To donate or submit grant requests: [info@aens.us](mailto:info@aens.us)

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**ANNUAL SYMPOSIUM**

**NOVEMBER 14-16, 2014**  
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National Speakers, Peripheral Nerve Networking and Collaboration of Surgical Treatment Options

**Keynote Speakers include:**

- Ivan Ducic, MD, PhD
- Forest Tennant, MD, MPH, DrPH

Scientific Chairman: Stephen Barrett, DPM

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**SURGICAL TRAINING**

**Microsurgical Skills Course-Mayo Clinic**  
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**Fundamental Peripheral Nerve Course**  
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Cadaver, Didactic & Patient Work-Ups

**Advanced Peripheral Nerve Course**  
April 2014 Portland, ME  
Cadaver Course & Surgical Observation

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**SPECIALTY TRAINING**

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Scientific Director: San Mendicino, DPM

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WWW.GTEF.ORG

# Fulfill All Your Practice Needs in the Exhibit Hall

Where can you run into old friends while discovering the newest advances in podiatric medical technology? At the Grand Opening of the APMA 2014 Annual Scientific Meeting (The National) exhibit hall, of course! The exhibit hall opens this morning at 8:30 a.m., immediately following the Opening Session.

In the massive exhibit hall you will find numerous exhibitors and booths representing every facet of podiatric medicine and managing a practice. Polynesian dancers will usher attendees from the Opening Session to the exhibit hall to swarm the aisles and experience the broad array of podiatric medical suppliers, services, and tools available this year. In the hall you will find many familiar faces from past events as well as dozens of new exhibitors.

No matter what you are looking for, you can find it in the exhibit hall. Learn about the latest breakthroughs in orthotics production. Find a new electronic medical record system to improve your efficiency. Sample topical creams, lotions, and other products that may be useful for your patients. Everything you need to manage

an effective practice and to provide the best possible care for your patients can be found in the exhibit hall!

To get the most out of the exhibit hall, download the APMA Meetings app from the iTunes App store for iOS devices and the Google Play store for Android devices. With the app, you can view a full list of exhibitors and mark the ones you want to visit and the ones you have already checked out, as well as view a map of the hall.

Once again, the exhibit hall will be the home to the poster abstracts. Cutting-edge research from hundreds of your colleagues will be on display from established podiatrists, residents, and students. Be sure to return to the hall from 1 to 2 p.m. Saturday, when the authors will be on hand to discuss their work at the Poster Abstracts Symposium.

Fresh from the opening session, visit Greg Schwem in the Upsher-Smith booth (#809) for an additional laugh! He will be there for about 30 minutes after the hall opens. Next, Schwem will make his way to the APMA booth (#623) to sign copies of his hit book, *Text Me If You're Breathing: Observations, Frustrations and Life Lessons From a Low-Tech Dad*.

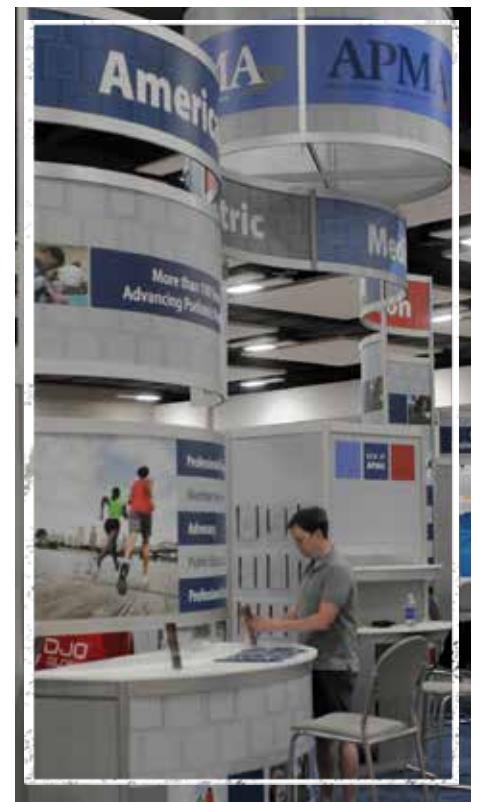
As long as you are at the APMA booth,

stick around and learn more about what your association does for you. Check out the new eAdvocacy tool to get your picture on APMA's Wall of eAdvocates and discover the wealth of tools and resources available to APMA members.

Do you need to pick up a souvenir for yourself or a family member during your trip? Grab an authentic Hawaiian shirt from the Hilo Hattie booth (#1123). The booth will be easy to spot; just look for the World's Largest Hawaiian Shirt! Best of all, 5 percent of all proceeds from sales at the booth will go to benefit the APMA Educational Foundation.

The majority of exhibitors return to The National year after year because they know it is the premier foot and ankle conference in the country and attracts a broad audience of podiatric leaders and decision makers. New exhibitors sign on each year because they realize this is the one event they cannot afford to miss.

The exhibit hall will be open until 4 p.m. today. It will also be open Friday, from 9 a.m. to 2:30 p.m., and Saturday from 9 a.m. to 2 p.m. Don't leave The National without visiting all the vendors you need to help your practice grow and thrive! \*



Will Scott, APMA assistant director of Communications, adds the finishing touches to the APMA booth (#623) in the exhibit hall yesterday.

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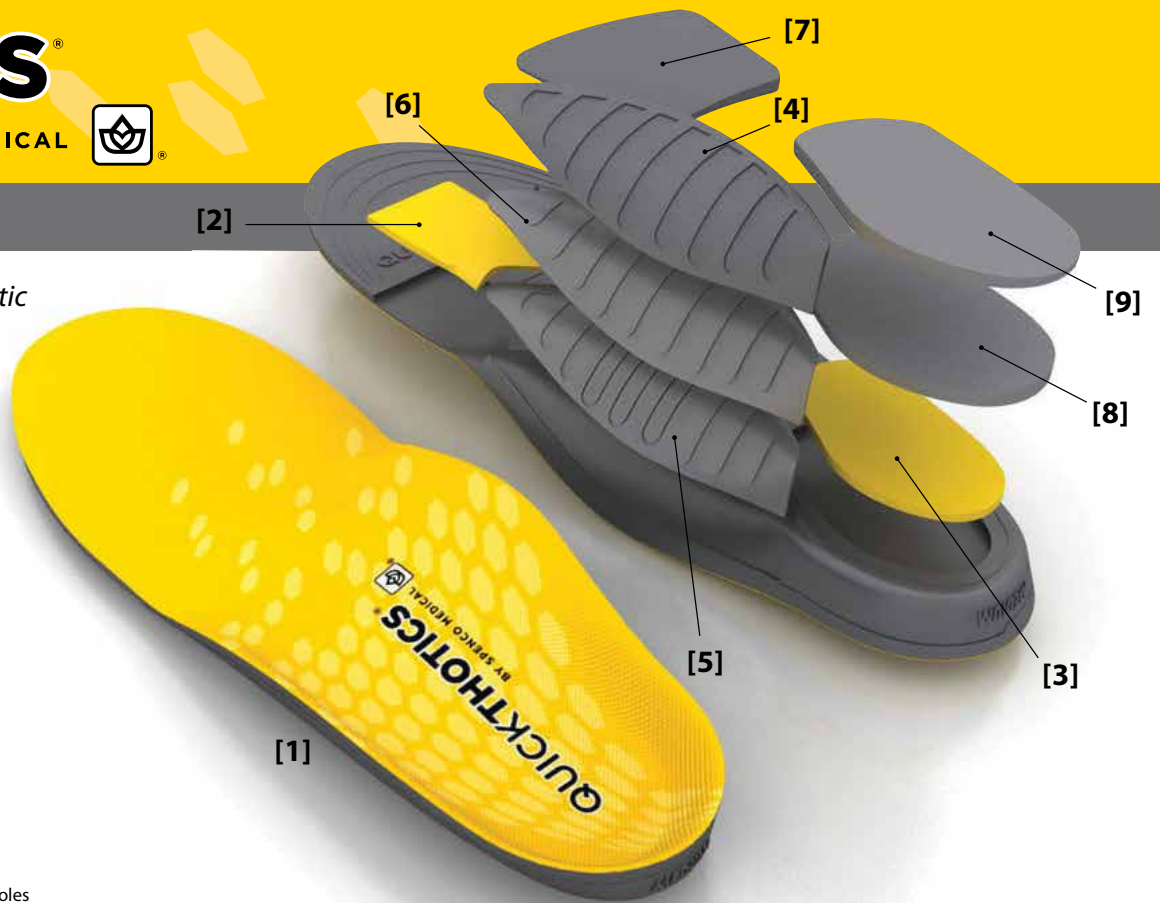
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- [2] 1 Pair—1st Metatarsal Head EVA plugs
- [3] 1 Pair—Central Heel EVA plugs
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- [5] 1 Pair—Semi-flexible nylon arch supports
- [6] 1 Pair—Rigid nylon arch supports
- [7] 1 Pair—3° EVA forefoot wedges (posts)
- [8] 1 Pair—3° EVA rearfoot wedges (posts)
- [9] 1 Pair—EVA heel lifts



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# Check Out APMA's New Home for eAdvocacy Efforts

This week at The National, APMA is proud to roll out the brand new online eAdvocacy Federal and State Action Center! Members who previously used eAdvocacy will be amazed by the sharp look and improved functionality, all while enjoying the same ease of use. Come by the APMA booth (#623) today for your personalized demonstration and to get your picture on the APMA Wall of eAdvocates!

Users familiar with other APMA Web properties, including REdRC.org and CPME.org, will feel right at home. The site is similarly organized to be intuitive for APMA members. To start, go to [www.apmaeadvocacy.org](http://www.apmaeadvocacy.org) and log in with your APMA user ID and password. From there, your personalized experience begins.

On the home page, you will find the latest news from Politico as well as your personal donation information. Additionally, you can find the most pressing action

alerts and a Twitter feed to see the most recent social media activity. If you want to contribute to the conversation, simply tweet using the hashtag #todayspodiatrist.

Navigate to the "Federal Advocacy" section to contact your US representative and senators about the most important issues affecting podiatry on the national level. Chief among these, of course, are the ongoing Medicare payment (SGR) reform and the passage of HR 1761/S 1306, the Helping Ensure Life- and Limb-Saving



Access to Podiatric Physicians (HELLPP) Act. The HELLPP Act is APMA's signature legislation that seeks to guarantee that Medicaid patients have access to care by a podiatrist while also implementing common sense cost savings reforms.

Visitors will see links to all current action alerts and biographic information about their legislators. Once a user selects an alert, he or she will see the pertinent information about the issue and can send a message from the same page.

A similar set-up will greet users when they visit the "State Advocacy" section. Users will see the most important issues affecting their state with links to biographic information about their local elected officials. The quick links in this section include the list of all current state issues, the APMA State Advocacy Handbook, and a rundown of priority state advocacy issues. There also is a legislator search for members with practices in multiple states and jurisdictions.

In the "APMAPAC" section, users will see their year-to-date and lifetime donations to APMA's political action committee. The page will also display a list of all current contributions. This list is constantly updated, so as soon as you make your initial donation, you will be added. You can find the latest memos from the PAC chair and other pertinent political news, as well.

After you give the new tool a test drive and send a message to your elected representatives, we'll take your picture and add you to our Wall of eAdvocates. Let's demonstrate the strength of podiatry by filling the wall before we leave!

Make a point today to visit the APMA booth (#623) to learn about APMA's new home for eAdvocacy and all the latest tools to advocate for podiatric medicine. ✨

## DID YOU KNOW?

APMA members are eligible to receive discounts on footwear, insoles, and hosiery through APMA's Professional Purchase Programs and Discounts!

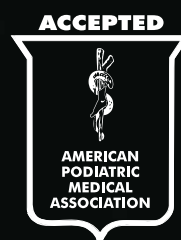
Discounts are offered by the following companies with products awarded the APMA Seal of Acceptance:

- ASICS America Corporation
- Dansko, LLC
- ECCO USA
- Injinji Footwear, Inc.
- Vionic Group LLC
- SOLE

For more information, visit

[www.apma.org/ProfessionalPurchasePrograms](http://www.apma.org/ProfessionalPurchasePrograms)

**APMA**  
American Podiatric Medical Association



### The Latest from APMA Advocacy

In a letter of support on July 18, APMA endorsed the "Medicare DMEPOS Audit Improvement and Reform (AIR) Act of 2014" (HR 5083).

The bill would reform the Medicare audit process for Durable Medical Equipment, Prosthetics, Orthotics, and Supplies (DMEPOS) claims.

It would increase transparency by Medicare Administrative Contractors (MACs) and Recovery Audit Contractors (RACs) and require more education and outreach on the part of these auditing bodies. ✨



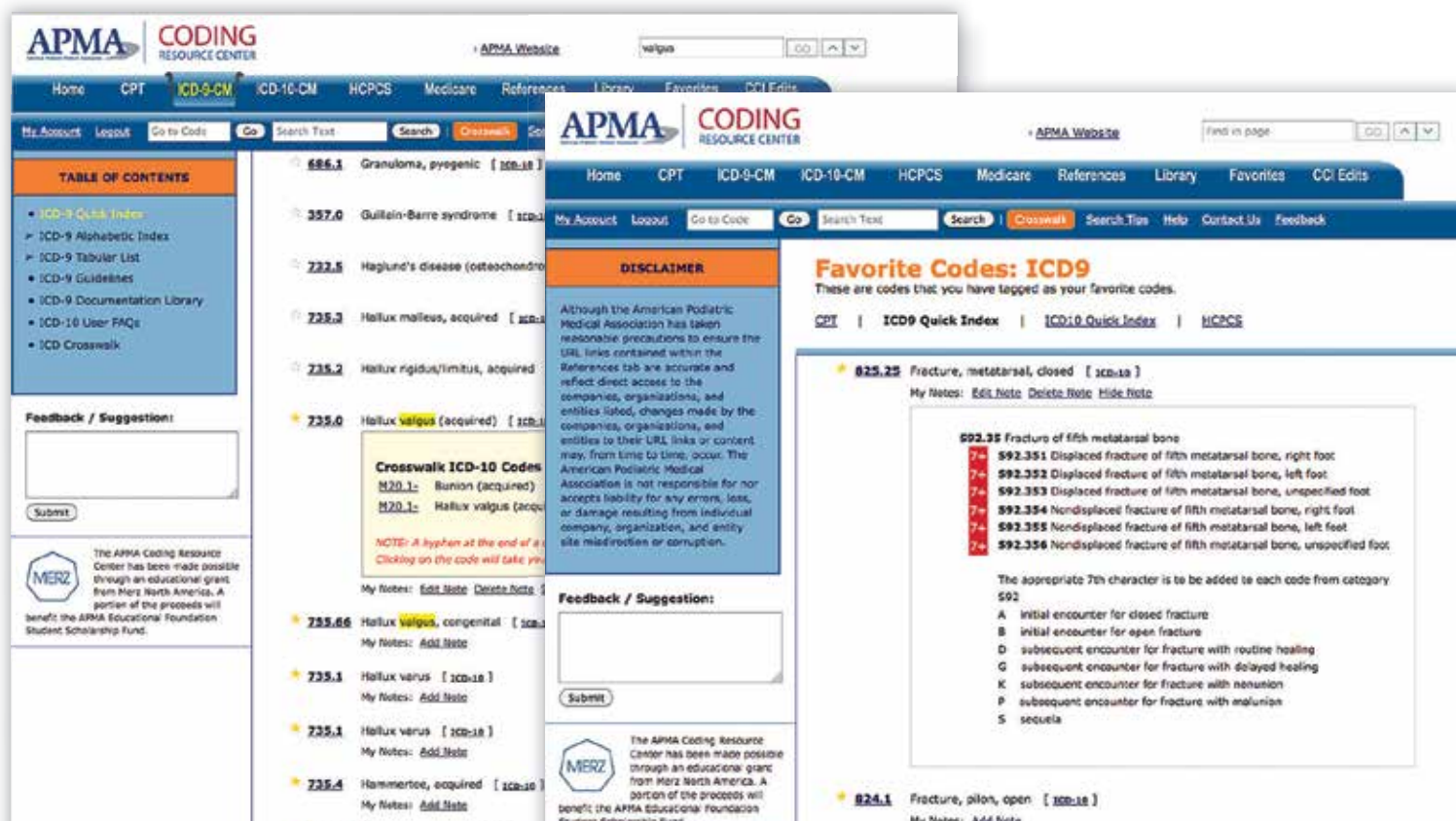
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## CODING RESOURCE CENTER

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- CPT
- ICD-9
- ICD-10
- HCPCS
- CCI EDITS
- MEDICARE LCDs (BY STATE)
- DME REFERENCES
- MEDICARE GLOBAL DAYS, NEED FOR ASSISTANT SURGEON, AND RVUs
- YOUR SOURCE FOR FOOT AND ANKLE SPECIFIC ICD-9 TO ICD-10 DIAGNOSIS CROSSWALKS



**SUBSCRIBE TODAY!**

Visit the APMA booth (#623) or [www.APMACODINGRC.org](http://www.APMACODINGRC.org)



The APMA Coding Resource Center has been made possible through an educational grant from Merz Pharmaceuticals LLC. A portion of the proceeds will benefit the APMA Educational Foundation Student Scholarship Fund.

## EDUCATION

Continued from page 3

Joseph, DPM, will challenge the “standard of care” for intravenous antibiotics following aggressive debridement for osteomyelitis.

### 9:30 a.m.-noon in Room 311, Track 3, Dermatology

- “Evidence-Based Treatment of Verruca,” Jacqueline B. Truong, DPM, MPH, will discuss what treatment evidence is available for warts, algorithms for treatment, and the importance of using evidence-based treatments in reimbursement.
- “Lower-Extremity Dermatology Cases,” G. (Dock) Dockery, DPM, will use case studies to demonstrate common skin conditions and update physicians about diagnosis and treatment.
- “Treating Onychomycosis: What’s Best for My Patient?” Tracey C. Vlahovic, DPM, will discuss two topical treatments for onychomycosis approved by the FDA in the last few weeks.
- “Laser in the Lower Extremities: Onychomycosis, Warts, Scars, and Neuromas,” Michael A. Uro, DPM, will review laser treatments for onychomycosis, including a new laser recently approved by the FDA.

- “Dermatology Boot Camp: Practical and New Approaches to Skin Conditions Seen in the Office,” Dr. Vlahovic will review differentials and treatments for various skin diseases.

### 1-2 p.m. in Ballroom B, Plenary Lecture: The Anti-Inflammatory Properties of Collagenase on Wounds

Richard C. Galperin, DPM, will explain how a study comparing two substances to debride diabetic foot ulcers led to the startling discovery that clostridial collagenase ointment actually reduces wound inflammation.

### 2-3:30 p.m. in Room 313ABC, Oral Abstracts

- “Introduction to Evidence-Based Medicine,” Emily A. Cook, DPM, MPH, will discuss how to evaluate research, including the difference between causation and association, how to understand the key aspects of a study, and how to interpret p values.
- “Static and Dynamic Musculoskeletal Ultrasound for Detection of Plantar Plate Pathology,” Catherine A. Feuerstein, DPM, will discuss the use of ultrasound as a cost-efficient option to diagnose a tear in the plantar plate.
- “Therapeutic Footwear Reduces Complications in Diabetes: A Two-Year Retrospective Longitudinal Cohort Study of 32,975 Subjects,” Roy H. Lidtke, DPM, will review how wearing orthopedic shoes helped reduce ulcerations and amputations in patients with diabetes.
- “Shoe Fit in Marathon Runners: Is There a Correlation Between Fit and Injury?” Katherine E. Dux, DPM, will examine how shoe fit by size is more important than matching the shoe to the arch of the foot in reducing injuries among runners.
- “Assessment of SPECT/CT and MRI for Diagnosis of Biopsy-Proven Diabetic Foot Osteomyelitis,” Javier LaFontaine, DPM, MS, will show that SPECT/CT is not inferior to MRI in the diagnosis of diabetic foot osteomyelitis, and may be better at defining areas of infection.
- “Transmetatarsal Amputation to Preserve Prosthesis-Free Ambulation: A Series of 50 Consecutive Neuro-Ischemic Diabetic Foot Ulcerations,” David A. Pougatsch, DPM, will make the case that transmetatarsal amputation is a viable surgery. ✨

## SCHEDULE

Continued from page 1

**Non-CECH Lunch Symposium:** The Truth About Healing Your Patients and Building Your Practice With Evidence-Based Living Cellular Technologies  
Ballroom A

**1-2 p.m. Plenary Lecture:** The Anti-Inflammatory Properties of Collagenase on Wounds  
Ballroom B

**2-3:30 p.m. Assistants’ Program:** The Diabetic Foot  
Room 301A

**Residency Directors’ Workshop-Residency Programming Issues:** Scrambling and Logging  
Room 301B

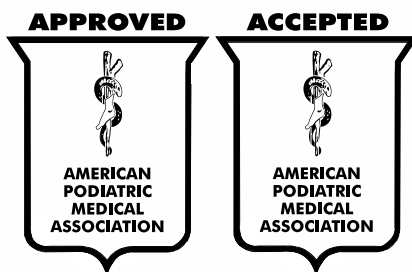
**Track 1:** Oral Abstracts  
Room 313ABC

**Track 2:** Wound Care (continued)  
Room 316ABC

**3:30-4 p.m. CECH Scanning**  
Kamehameha Exhibit Hall

**5:30-7:30 p.m. APMA Luau Reception**  
Great Lawn, Hilton Hawaiian Village  
Waikiki Beach Resort

## Companies with Products Authorized to Use the APMA Seal



The APMA Seal Program recognizes products that have been found beneficial to foot health and of significant value when used in a consistently applied program of daily foot care and professional treatment. The Seal of Approval evaluates the use of FDA-regulated medical devices and therapeutic agents and their adjuncts (pharmaceuticals). The Seal of Acceptance evaluates footwear, materials, insoles, hosiery, electronic health records/practice management software, and equipment.

Please take a moment to visit our seal-holders in the exhibit hall!

### Seal of Acceptance

+MD USA, LLC  
Aetrex Worldwide, Inc.  
Albahealth LLC  
**ASICS America Corporation—Booth #800**  
Black Diamond Group, Inc.  
Blundstone Australia PTY LTD  
Bobux International Ltd.  
Chaco, Inc.  
The Clarks Companies, N.A.  
Crescent, Inc.  
**CrocsRx—Booth #708**  
Dansko, LLC  
Dockers  
**Dr. Comfort—Booth #624**  
ECCO USA, Inc.  
Emjoi, Inc.  
FitFlop Limited  
Flagship Brands  
Florsheim Shoe Company  
Foot Petals, LLC  
Gildan  
HBN Shoe, LLC (Insolia)  
Heel That Pain  
**Hygenic Corporation—Booth #817**

HYTEST Safety Footwear  
ING Source, Inc.  
Injinji Footwear, Inc.  
Intersocks DOO  
Keds, LLC, dba Grasshoppers  
Klonelab, LLC (New Balance Licensee)  
McCubbin, LLC (Robeez)  
**MediTouch EHR/HealthFusion—Booth #503**  
Merrell  
Millennium Mat Co./Cintas  
Milliken & Company  
Momo Baby Inc.  
MoonStar, The Foot Comfort Company  
Munro & Company, Inc., dba Jumping-Jacks®  
Patagonia Footwear  
Pedag USA/Schelchen GmbH  
Pediped Footwear, LLC  
PolyGel LLC  
PROFOOT, Inc.  
Renfro Corporation  
RINGOR  
Rogers Corporation

Sanita Footwear LLC  
See Kai Run  
Shoe Care Innovations, Inc.  
SIGVARIS, Inc.  
SISA S.p.A.  
SKEANIE  
Smart Step Therapeutic Flooring  
SOLE  
**Spenco Medical Corporation—Booth #619**  
Stable Step, Inc.  
Strategic Partners  
Stride Rite Children’s Group  
**Superfeet Worldwide, LLC—Booth #529**  
Therafit Shoe  
Timberland PRO  
Umi Children’s Shoes  
Unequal Technologies Company  
**Vionic Group LLC—Booth #908**  
The Walking Company  
Wellrox, LLC  
Wigwam Mills Inc.  
Woodrow Engineering Company

### Seal of Approval

Adwill Labs, Inc.  
**Amerx Health Care Corporation—Booth #608**  
**Amniox Medical—Booth #716**  
Freeman Beauty  
Gebauer Company  
**Hygenic Corporation—Booth #817**  
LaCorium Health USA Inc.  
**MiMedx Group, Inc.—Booth #723**  
**Moberg Pharma North America LLC—Booth #714**  
**Osiris Therapeutics, Inc.—Booth #518**  
**Smith & Nephew Biotherapeutics—Booth #705**  
**Smith & Nephew Wound Management—Booth #705**  
Spiracur  
**The Tetra Corporation—Booth #509**  
**Upsher-Smith Laboratories, Inc.—Booth #809**

## WELCOME

Continued from page 1

CECH lunch symposium. Read more and get a complete schedule of topics in “Feed Your Appetite for Education with Non-CECH Lunches,” page 5.

This afternoon, don't miss the Oral Abstracts presentations to hear the latest in cutting-edge foot and ankle research from your peers. A poster abstract symposium takes place Saturday afternoon in the exhibit hall; you won't want to miss the opportunity to speak to the authors in person. You may pick up an abstract booklet at the Registration Desk.

On Friday, young physicians won't want to miss the Young Physicians' Program, covering topics from employment contracts to financial planning. Anacor Pharmaceuticals Inc., Biomet Bone Healing, and MediTouch EHR/HealthFusion provided generous grants in support of the Young Physicians' Program.

On Saturday, last year's Controversy Debates are back by popular demand, pitting Nicholas Campitelli, DPM, against Jeffrey Ross, DPM, MD, on the topic of Minimalist/Barefoot Versus Traditional Running Shoes, and Adam Fleischer, DPM, MPH, against Emily Cook, DPM, MPH, CPH, on Diagnostic Ultrasound for Heel Pain. APMA has designated an unrestricted

educational grant from New Balance Athletic Shoe, Inc., to support the debates.

The National will close with a session you literally can't afford to miss: the Ultimate Coding Seminar, sponsored by Merz North America, from 9 to 12:30 p.m. Sunday. This session will encompass a diverse spectrum of coding updates and issues, including the 2015 transition to ICD-10. Learn the winners of the abstracts competition at Sunday's breakfast symposium.

Throughout the schedule, you'll find outstanding speakers representing many of our affiliate and partner organizations. Be sure to check out sessions that include these speakers for the most authoritative content in a variety of specialty areas.

Assistants also will enjoy a rich and diverse program, as APMA, in cooperation with the American Society of Podiatric Medical Assistants, once again presents the Assistant's Educational Program. This year's roster of education includes everything from practice management topics, such as electronic health records, to clinical issues, such as the diabetic foot.

The National also is your best opportunity to network with colleagues and support your profession. This evening, cap off your first day at The National with a Hawaiian experience that is not to be missed—the APMA Luau Reception!

Attendees will enjoy light, traditional Hawaiian food, and a Polynesian spectacular will take you on a tour of the exotic South Pacific with everything from music to fire-knife dances. Tickets are available at the Registration Desk for \$30 (children under 12 attend free but must have a ticket). APMA gratefully acknowledges Anacor Pharmaceuticals, Inc.; Bako Integrated Physician Solutions; MediTouch EHR/HealthFusion; the Podiatry Insurance Company of America; and Spenco Medical Corporation for their support of the luau.

Don't miss the opportunity to spend time exploring the island of Oahu. You won't have to leave the Hilton Hawaiian Village to enjoy breathtaking views and fun-filled experiences: The grounds include lush tropical gardens, waterfalls, exotic wildlife, and a pond of African penguins. The resort also has five swimming pools and the best waterslides in Waikiki, a spa, eclectic boutiques, and 18 restaurants and bars. When you venture outside the resort, explore Chinatown, tour Iolani Palace, or hike a rainforest trail. Visit Pearl Harbor, snorkel, or see Shangri La. The options are endless for a truly remarkable travel experience.

APMA welcomes you to Hawaii and wishes you a very successful Annual Scientific Meeting! ✨

## The National Today

The National Today is published by Ascend Integrated Media during the APMA Annual Scientific Meeting.

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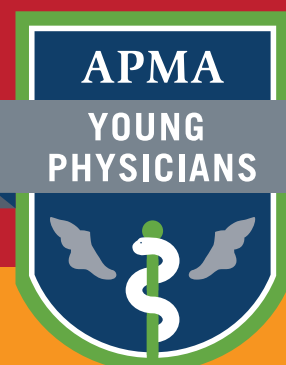
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301-581-9200  
www.apma.org



# ATTENTION YOUNG PHYSICIANS!

Come to the APMA booth (#623) today to learn more about how APMA is meeting your needs:

- Sign up for Friday's Young Physicians' Program
- Register for the 2014 Young Physicians' Institute, October 10-12
- Learn about the Young Physicians' Reception
- Explore APMA's new online career center and eAdvocacy center
- Meet your young physician leaders



Be sure to add to the conversation on social media throughout the meeting with our hashtags #ASMHawaii and #youngdocsrock.

# Support Students at The National

This year, dress for The National is “aloha attire,” code for Hawaiian shirts, khakis, and a casual look that is unique to our beautiful surroundings (ladies, never fear, no muumuus required). Catch the aloha spirit and support students all at once by visiting the Hilo Hattie booth (#1123) for traditional aloha wear, including men’s shirts, women’s blouses, pareos, and dresses. Hilo Hattie will generously donate 5 percent of all sales to the APMA Educational Founda-

tion, helping to provide scholarships for deserving third- and fourth-year podiatric medical students.

Hilo Hattie has seven locations throughout the Hawaiian Islands and has been voted the “Best Aloha Apparel Store” by the Hawaiian locals for more than 11 years. The company also offers Hawaiian cultural activities that range from hula lessons to ukulele lessons. At the Hilo Hattie booth, you can also pose for a picture with Guinness World Records’ official world’s largest

aloha shirt, in size 400XL.

Our students are the future of the podiatric medical profession. Don’t miss this opportunity to support them while enjoying Hawaii’s uniquely fun fashion.

Want to help even more? Visit the APMA booth (#623) to make an online contribution to the foundation, and pick up your donor pin. And don’t forget to register for next year’s meeting in Orlando, FL, where the APMA 5K Run/Walk benefitting the Educational Foundation will return! ✨

## Hawaii Dining Tips

*Honolulu native and Annual Scientific Meeting Committee member Grace Pascual, DPM, created a dining guide for hungry National attendees that was published in the June issue of APMA News. Here is an excerpt from that guide to whet your appetite for Honolulu’s unique cuisine. Get the full guide in the June issue, available at the APMA booth (#623).*

**In Honolulu, downtown Chinatown** has great, reasonably priced restaurants. The Pig & The Lady is known for its deconstructed Vietnamese fusion cuisine as well as soups. Next door, the Little Village Noodle House is a popular Chinese restaurant—its honey walnut shrimp, orange chicken, and cake noodles are a must-try. Around the corner is the **Theater District**, and if you are in the mood for wine, Brasserie Du Vin offers a French-based Hawaiian cuisine. If you walk three blocks makai (toward the ocean), you’ll hit Murphy’s Bar & Grill, where you can get Irish food and beverages on tap, as well as a pig roasted in a Hawaiian oven, called an imu.

Look for fresh fish at the local waterfront area at Nico’s Fish Market (ask for the special for the day) or Uncle’s. Both restaurants are found at **Pier 38**. (Nico’s was featured on the “Triple D Goes Hawaiian” episode of Food Network’s popular “Diners, Drive-ins, and Dives.”)

On the **Ala Moana side** (or **Ka-kaako district**) of Honolulu, near Ward Center at the Hokua, is Panya bistro and bakery. It is known for elevating its take on Asian fusion to another level with fresh foods, plus the green tea roll and Hokkaido bread that sells itself. Tangoö Contemporary Café is a phenomenal coffee house, with a super breakfast for less than \$10, and for lunch, try caramelized onion soup and the best Cobb salad you’ll ever have. *Note:* If you’re from California, foie gras is not against the law here in Hawaii. So, if you’ve got a craving for some good but inexpensive foie gras, Tangoö’s is the place to go. The chef prepared a foie gras with duck confit dinner for me for less than \$30. Also very good and in the vicinity is the Kulia Grill at the John A. Burns School of Medicine, where culinary students get to show off their stuff. For Hawaiian food, Highway Inn is just across the street on **Ala Moana Boulevard**. ✨

## 2014 Annual Meeting Sponsors

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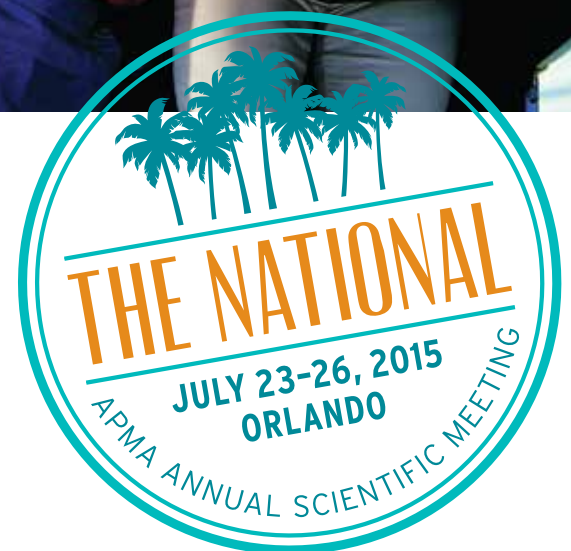


# YOUR PREMIER FOOT & ANKLE MEETING... YOUR FAMILY'S DESTINATION FOR FUN!



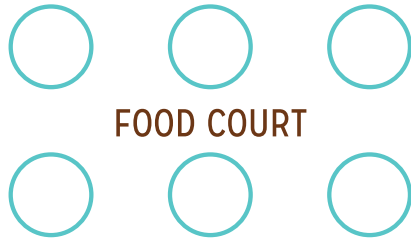
APMA is pleased to announce the 2015 Annual Scientific Meeting, The National, will be hosted in Orlando, Florida.

Register today at [www.apma.org/thenational](http://www.apma.org/thenational).



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**T**his year while exploring the exhibit hall, use the APMA Meetings app to guide yourself to the APMA booth (#623) for all your membership needs! In this space, you will find every tool and resource APMA has available to maximize the value of your membership. While there, you can talk with APMA's Board of Trustees and staff, tell your elected officials to support podiatric medicine, and register for upcoming APMA events.

At the APMA booth, you can learn to use the new APMA eAdvocacy tool and send a message to your elected officials to garner additional co-sponsors for the HELLPP Act, APMA's progressive legislation to end Medicaid disparities and address other issues affecting podiatric medicine. When you are done, you'll earn a spot on our Wall of eAdvocates! In addition, learn about ways to support your profession with issue briefs and other reference materials available for you to distribute to state and national leaders. After sending your letter, make a donation to the APMAPAC so our advocacy

team can continue to be a significant presence on Capitol Hill.

Young physicians, you will want to make a special trip to the APMA booth to see the efforts APMA is making to address your needs. Learn more about the 2014 Young Physicians' Institute, October 10-12 in Franklin, TN, and check out the resources now available on the revamped "Young Physicians" section of APMA.org. Additionally, some of your Young Physicians' Program leaders will be on hand to discuss what the organization is doing to help you advance your career.

APMA's website has a wealth of resources to support your practice and help you navigate reimbursement claims, hospital privileging, and other professional concerns. Take a guided tour of the site to make sure you are making the most of your membership. You will also be able to view a live demonstration for the Residency Education Resource Center (REdRC)—now entering its third year—as well as the latest updates to the Coding Resource Center (CRC). Remember: ICD-10 has been delayed, but it isn't going away!

Perhaps the most important tool you will find in the booth is access to the APMA Board of Trustees and staff. They will be your guide to answer all questions about your membership and what APMA is doing to help your practice and profession thrive. Discover the efforts APMA is making at the state and national levels to ensure parity for podiatry. Get to know the people who work hard for your continued success every day. If you have ever had a question about APMA, now is your opportunity to get an answer.

Finally, what better way to demonstrate your enthusiasm for all that APMA does than to commit to attending next year's Annual Scientific Meeting, July 23-26, 2015, in Orlando, FL? Preregister for the event while at the APMA booth and pay the incredibly low price of \$295!

Your trip to Hawaii and The National will not be complete until you visit the APMA booth (#623). Stop by any time during regular exhibit hall hours so you can learn how to get the most out of your APMA membership. \*

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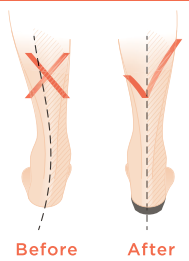
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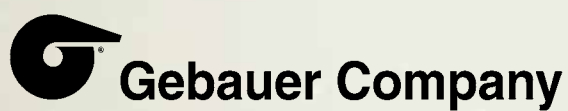


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