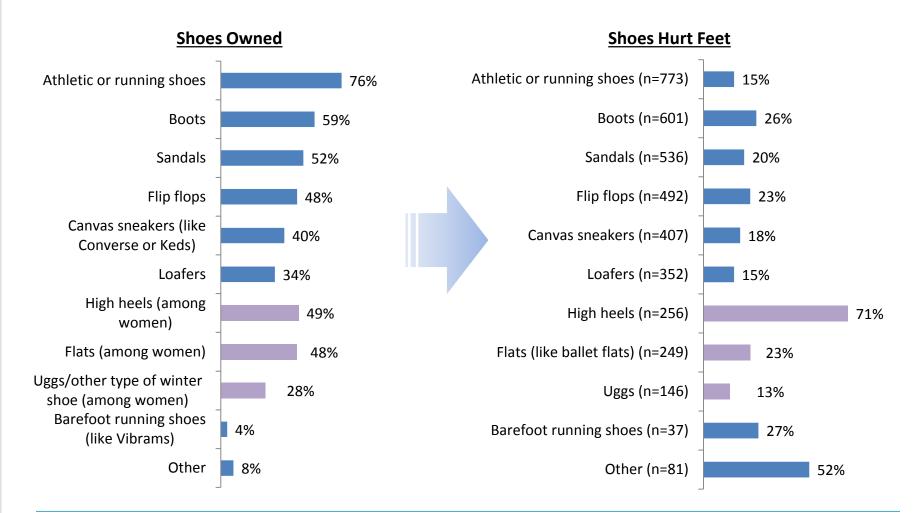
Footwear and Foot Pain: The most common culprit for pain is high heels! Nearly half of women wear them and most experience pain. Other shoes cause pain for far fewer who wear them.





Q30: Of the following, what type of shoes do you own?

Q31: Do you experience pain when wearing any of the following?

How High is Too High? Though a majority of women who wear high heels experience pain, almost half can withstand wearing heels that are 3" or higher.

## **How High is Too High**

(among women who own high heels, n=256)



5 inch: 92% too high!

4 inch: 77%

3 inch: 54%

2 inch: 20%

1 inch: 5%

49% of women wear high heels

71% experience pain

All high heels are too high: 3%

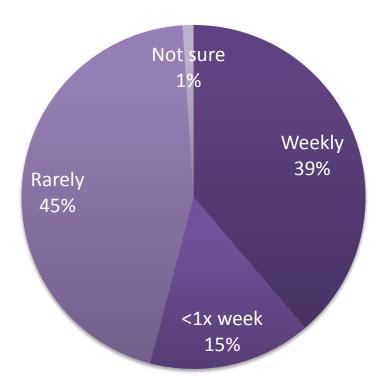
Not sure: 4%



## Many Heels for Occasional Use: Most of those who own high heels don't wear them regularly, but that doesn't stop them from having a large collection!

## How often do you wear high heels?

(among women who own high heels, n=256)



## **Number of Pairs of High Heels Owned**

(among women who own high heels)



The average woman who owns high heels owns 9 pairs!



Q33: How often do you wear high heels?

Q34: How many pairs of high heels do you own?