

When you support the American Podiatric Medical Association (APMA), you are supporting podiatry. We realize the need to carefully consider and justify expenses. APMA membership for your DPMs benefits your ROI through...

> EDUCATION

Your DPMs need continuing education. APMA has it. Members receive deeply discounted rates for CECH events along with free access to on-demand session recordings, webinars, and other educational materials.

> SAVINGS

Members can take advantage of special rates on APMA Seal products and a variety of affinity programs. Members also receive significant savings on the Coding Resource Center—the best solution for podiatry-specific coding support.

> SUPPORT

APMA is the only podiatry organization with a seat at the table with regulators, legislators, and other key decision makers who have influence over the bottom line for DPMs and, ultimately, your company.

> RESOURCES

Educating patients is critical and APMA can help. Members have access to free tools like posters, videos, handouts, and other materials to help with keeping patients and other members of the public informed about the essential role of DPMs in healthcare.

Let APMA support your DPMs. You'll see the value in the bottom line.

